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OBJECTIVE:

To obtain a creative position that will allow me to utilize my talent, knowledge, and creativity in any business setting and excel as an innovative resource

PROFILE

- Creative mind passionate in finding original and innovative visual communication strategies
- Exceedingly proficient in Adobe Photoshop, Illustrator, & InDesign
- Outstanding work ethic in both personal and professional goals
- Well experienced in prominent social media platforms, Dreamweaver, After Effects, & FinalCut
- Strong communication skills allowing creativity to be verbally & artistically evident
- Familiar with basic skills in Maya Autodesk, HTML, CSS, JAVASCRIPT, & JQUERY
- Insightful understanding of strong team organization and leadership
- Comprehensive in reading, writing, and speaking Spanish fluently

PROFESSIONAL EXPERIENCE:

ONE/x - Junior Designer/Freelance Jun'11-Sep'11
Accounts: Vizio and Custom Comfort

- Brainstormed and storyboarded print & interactive campaigns
- Collaborated with the Art Director and other freelancers on campaign production
- Designed new print & interactive content for existing campaigns

Relief International - Lead Graphic Designer Aug'09-Present

- Directed and lead all creative media including print & web based projects for all offices
- Worked with other staff & outside consultants leading creative campaigns & projects
- Conceptualized & implemented branding strategies aiding company expansion and identity

UCLA African Student Union - Lead Creative Designer Jan'09-Jan'10

- Lead & designed all creative content stemming from t-shirt designs to web presence
- Expanded marketing campaign through visual communication and social media tactics

Renee Piane Enterprises - Executive Design Coordinator Nov'08-Nov'09

- Produced & conceptualized all print & web projects
- Contributed to marketing & business expansion through multiple social media platforms
- Simultaneously managed and oversaw miscellaneous administrative responsibilities

DAOR Productions Jun'08- Present

- Creative Development
- Print & Web Design
- Branding and Logo Design
- Web Development
- Photography

EDUCATION:

University of California Los Angeles - B.A. in Design | Media Arts 2008- 2011

- First Generation College Graduate
- Cumulative GPA of 3.4

Santa Monica College - A.A. in Arts 2005- 2008

- Placed Dean's Honor List consecutive times

REFERENCES & PORTFOLIO CAN BE FURNISHED UPON REQUEST